



CARLA'S ANGELS

ONE MAN | ONE LIFE | FOUR DESERTS



Sponsor Pack

Tremaine Kent, Carla's partner will be running in the Hottest, Coldest, Windiest and Driest places on earth to become the first British Person to complete all four within a calendar year to raise money for Palliative Care East

www.carlas-angels.com

Call Tremaine: 07795 483881 or email: admin@carlas-angels.com

About Carla

Carla Saunders who died of Lung Cancer at the age of 33 years, was a spiritually enlightened woman who touched the hearts of all those she met. Even towards the end she was still filling the lives of others with hope and happiness. Totally selfless and eternally positive, Carla saw the good in bad situations and always gave to others. An exceptional mother, Carla's values, principles and personality will live on in the two gifted children she brought into the world. The charities Carla helped are too great to list but she was seen as the original 21st century Florence Nightingale.



About Palliative Care

Palliative care supports patients and families whose lives are affected by incurable illness such as cancer or motor neurone disease. A holistic approach to care helps patients and families to come to terms with the situation and to live out the time that remains as fully as possible. The Palliative Care East Centre, to be built in the grounds of the James Paget University Hospital will be helped by Carla's Angels, to raise £30,000 for the Carla's Garden which means we will have the garden named after Carla in loving memory and a marble pillar to explain her story so when patients of a similar situation explore the garden they can be touched by her story.



About Tremaine

A retired member of the UK's Elite Special Forces has the pedigree to embark on the world's most extreme physical endurance challenge on the planet. The 4 Deserts is the world's leading rough-country endurance footrace series comprising the Gobi March in China, the Atacama Crossing in Chile, Sahara Race in Egypt and The Last Desert in Antarctica. A unique collection of world-class races, with a limit of just 200 competitors, they take place over 7 days and 250km in the largest and most forbidding deserts on the planet. Racing self-supported through the hottest, coldest, windiest and driest places on Earth, competitors carry all their own equipment and food. The physical toll taken on the body during just one of the footraces is enough to make most competitors attempt only one event per year, so to complete all four of these desert races in one season elicits great admiration, as well as a measure of disbelief.



Sponsor Benefits

All of the sponsorship raised goes directly to Carla's Angels as Tremaine is paying for all the events himself out of money saved...

"We invite you to become part of the Team and feel the benefits of one of Carla's Angels"

Which are:

- Full Media Coverage - story covered by Yarmouth Mercury and other local papers, also we have TV and Radio awareness
- International Company Awareness through Banner and mentions on the Race the Planets media centre
- All visual event coverage advertising our sponsors on clothing and finish line flag
- A web presence of all our sponsors on www.carlas-angels.com
- Constant photo and email updates for company intranet news
- Welcomed to the opening of the Palliative Care Centre as a Team Sponsor
- All benefits run for the year of all desert challenges (from 5th March – 27th November 2010)
- We can spread sponsorship over the year per event so you can monitor success





CARLA'S ANGELS

'EVIL PREVAILS IF GOOD MEN DO NOTHING'



Personal or individual sponsors can go online and sponsor me through our Justgiving website or you can email me for a sponsor form. Alternatively we are working with Fitness 2000 Gymnasium and sponsor forms can be provided by gym staff.

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